



Head of Lounges (m/w/d)

Our Vision

We at Racing Unleashed are at the forefront of transforming motorsport into a global, inclusive sport, aiming to deliver the most engaging motorsport experience. Leveraging cutting-edge simulator technology developed and manufactured in Maranello, Italy, we provide an immersive, high-performance racing environment. Through our growing network of racing lounges in major cities worldwide, we seamlessly integrate racing and hospitality into an unparalleled virtual racing experience. Join us in making motorsport accessible to everyone, everywhere, by fostering a vibrant community of sim racing athletes and motorsport enthusiasts.

Your Role

As the Head of Lounges, you will be a key member of the leadership team, responsible for the strategic direction, growth, and operational excellence of our lounge business. You will lead and develop lounge managers, oversee daily operations, refine lounge offerings, and play a critical role in expanding our network, including supporting franchise partners.

Our current lounge network consists of five locations in Switzerland, Germany, and Spain, and the global expansion is ongoing. Reporting directly to senior management, you will work closely with the executive team to shape the future of Racing Unleashed and drive sustainable business success.

Your Responsibilities

- Provide strategic leadership for the lounge business, working closely with the executive team to drive growth and innovation
- Own the P&L for the lounge business, managing revenues and costs to ensure financial sustainability and profitability

- Lead, mentor, and develop lounge managers to ensure operational excellence and team performance
- Own and enhance the product and service offering in the lounges, ensuring an exceptional and consistent customer experience across all locations
- Define and implement strategies and initiatives to improve business performance and customer engagement
- Oversee daily operations across all locations, ensuring efficiency, quality, and adherence to brand standards
- Drive the ongoing international expansion of the lounge network, including the roll-out of new locations
- Support franchise partners in maintaining and delivering the Racing Unleashed lounge concept
- Work collaboratively with the management team to align lounge operations with the company's broader strategic goals

Your Qualification

- Extensive experience in hospitality, lounge management, or a similar leadership role
- Strong leadership and team management skills, with experience in multi-location oversight
- Passion for motorsports, sim racing, and innovative customer experiences
- Experience in business expansion and roll-out of new locations
- Proven track record in optimizing business performance and customer engagement
- Entrepreneurial spirit and a strategic mindset with hands-on operational excellence
- Ability to work in a dynamic, fast-paced environment with a focus on high-end service
- Experience in franchise operations is a plus
- Fluent in English; additional languages (German, Spanish, or Italian) are a plus

Our opportunity

- A Unique Workplace – Work in a high-end motorsport and lifestyle environment
- Career Growth & Development – Take ownership of an exciting business unit and drive its success
- Innovative Environment – Be part of a pioneering company shaping the future of motorsport
- International Exposure – Work with a passionate, global team in a fast-growing company

- Make a Real Impact – Play a key role in shaping the future of Racing Unleashed lounges and delivering an exceptional experience to motorsport enthusiasts worldwide

Contact

If you have any questions, please feel free to contact our HR at +41 58 400 71 27 or write an e-mail to HR@racing-unleashed.com. Applications can only be considered if they are received via our online process, please only send questions to the above email address.

Submit application