



Our Vision

At Racing Unleashed, we are driving the revolution of motorsport into the digital era, where real and virtual racing merge into one thrilling global experience. Through cutting-edge simulators, high-end Esports competitions, and immersive Racing Lounges, we connect motorsport fans, sim racers, and professionals in an environment that celebrates speed, skill, and innovation.

Join us in shaping the future of competitive racing and making Motorsports accessible to everyone.

Racing Lounge Manager

Role Overview

You are responsible for lounge operations at our Zurich City Flagship Lounge, creating excellent customer experiences and growing our community. In this role, you are an important representative of our brand. In addition to on-site lounge operations, you ensure smooth communication with our headquarters in Cham and drive revenue growth in collaboration with the relevant departments.

Key Responsibilities

Overall leadership and operational responsibility for the Racing Lounge Zurich City, including team management and daily operations:

- Act as the primary host and face of the Racing Lounge Zurich City, delivering a premium guest experience
- Plan and manage events on-site, coordinating all touchpoints for a seamless execution
- Take action in local business development, partnerships, sponsorship and event sales
- Create winning event formats
- In collaboration with our partners, ensure high-quality F&B service and smooth guest support in the lounge

- Lead the lounge team: staffing, shift scheduling, holiday planning, onboarding, and day-to-day coaching
- Take ownership of daily operations, including the booking system, guest flow, and service standards
- Handle POS and cash management reliably and in line with internal processes
- Monitor, manage, and optimize inventory (stock control, ordering, and availability)
- Maintain the lounge environment, ensuring cleanliness, functionality, and a high-quality appearance
- Ensure the smooth functioning of systems and simulators in collaboration with leadership, IT, and technicians
- Support financial and administrative topics in collaboration with Headquarters in Cham

Requirements

- Several years of proven professional leadership experience in hospitality, guest services, or a comparable service-oriented environment
- Strong experience in direct customer interaction with a clear focus on service quality, guest satisfaction and revenue growth
- Fluent in German and English, both written and spoken
- Technical experience using CRM, booking tools, Microsoft environment Used to work irregular hours, including evenings and weekends
- Process- and solution-oriented mindset which thrives for excellence
- Excels working in a fast paced and at times hectic environment
- Affinity for Motorsports or sim-racing is a plus

What we offer

- A dynamic, varied and responsible role in a rapidly evolving environment
- An exciting position with competitive compensation
- State of the art work environment
- The opportunity to become part of a diverse and international team working on making motorsport accessible to everyone, everywhere

Contact

If you have any questions, please feel free to contact our HR at +41 58 400 71 27 or write an e-mail to HR@racing-unleashed.com.

Applications can only be considered if they are received via our online process, please only send questions to the above email address.

Apply now

