



Our Vision

We're spearheading the global Esports scene in virtual sim racing, aiming to engage drivers, sponsors, and fans through an immersive virtual racing experience. Our focus includes creating alternative career paths for drivers in both digital and physical racing, expanding with franchise racing lounges and top-notch simulators. Fueled by the rising popularity of Esports and racing globally, we're uniquely positioned to tap into untapped opportunities in the fastest-growing sport worldwide.

At Racing Unleashed, we are driving the revolution of motorsport into the digital era — where real and virtual racing merge into one thrilling global experience. Through cutting-edge simulators, high-end Esports competitions, and immersive Racing Lounges, we connect motorsport fans, sim racers, and professionals in an environment that celebrates speed, skill, and innovation.

Join us in shaping the future of competitive racing and making Esports accessible to everyone.

While our headquarters are based in Switzerland, we are open to candidates located anywhere in Europe. The Esports Operations Lead reports directly to the Chief of Sport, who is based in the United Kingdom.

ESPORTS OPERATIONS LEAD (m/d/w)

Role Overview

We are looking for a highly organised and driven Esports Operations Lead to oversee the operational delivery of Racing Unleashed's competitive ecosystem — both online and in our international lounge network.

You will be the central link between competition planning, rule management, and event execution, ensuring seamless operations across all formats and markets.

This role requires a detail-oriented executor with a passion for Esports or motorsport, exceptional coordination skills, and the ability to deliver flawless events that meet the highest professional standards.

Key Responsibilities

- Lead the day-to-day operations of all Racing Unleashed competitions, both online and in-lounge.
- Plan, organise, and coordinate competition calendars, schedules, and formats.
- Maintain competition rulebooks and documentation (results, standings, regulations).
- Ensure consistent enforcement of rules, fair play, and disciplinary processes.
- Communicate proactively with drivers, teams, and event staff regarding operations, registrations, and results.
- Oversee Race Control operations during competitions.
- Coordinate with lounge staff to ensure technical and logistical readiness.
- Support broadcasting and media teams with access, data, and live event coordination.
- Manage operational reporting and provide insights for continuous improvement.
- Work closely with the Chief of Sport and other departments (Marketing, Technology, Lounge Operations) to align competition delivery with strategic goals.
- Ensure operational consistency across all regions and event formats.
- Contribute to innovation and process optimisation within the Esports ecosystem.

Requirements

- Proven experience in competition or event operations, ideally within Esports, motorsport, or live event management.
- Strong organisational, communication, and project management skills.
- Familiarity with competitive structures, rule management, and event logistics.
- Experience coordinating live or online broadcasts is an advantage.
- Hands-on, structured, and solution-oriented mindset.
- Fluent in English; German or French is a plus.
- Passion for Esports, racing, or gaming is highly desirable.

What we offer

- A pivotal role in delivering Racing Unleashed's global Esports competitions.
- The opportunity to work at the intersection of technology, sport, and entertainment.
- A dynamic, international team passionate about racing and innovation.

- Unique access to Racing Lounges, competitive events, and a growing Esports network.

Submit application

Contact

If you have any questions, please feel free to contact our HR at +41 58 400 71 27 or write an e-mail to HR@racing-unleashed.com. Applications can only be considered if they are received via our online process, please only send questions to the above email address.